

# Privacy Policy

Unicraft Group Sdn Bhd values your privacy and takes the protection of your personal data seriously. In accordance with the Malaysian Personal Data Protection Act, 2010 (PDPA, 2010), this Privacy Policy outlines how Unicraft Group Sdn Bhd collects and secures any personally identifiable information provided by you during your visit to our website. Please review this policy carefully. If you do not agree with its terms, kindly refrain from accessing the website.

## **Personal Information and Data Collection:**

During our interactions, we may request data and information from you to facilitate transactions or provide services and products related to our business. The types of data that may be collected include your name (as per IC), identity card number, contact number, residential/employment address, email address, and any other information relevant to our surveys or products and services.

## **Treatment of Collected Data:**

By visiting our website, you consent to the use of data collected by Unicraft Group Sdn Bhd to enhance services provided to you. This data may be used for internal record keeping, product/service offers and improvements, promotional materials, market research, and other marketing activities to enhance your experience on the site.

## **Disclosure:**

While we generally keep personal data confidential, you authorize us to disclose such data to specific parties as required by law or for operational purposes. These parties may include government agencies, auditors, consultants, social media/advertising companies, and others necessary for our business operations.

## **Your Rights of Access and Correction:**

You have the right to request access to and correction of your Personal Data held by us. You can check if we hold your data, request access, correct any inaccuracies, and seek clarification on our data policies and procedures.

We appreciate your agreement and consent to how your personal data is handled by Unicraft Group Sdn Bhd. Please note that we reserve the right to modify this Privacy Policy as needed.